



CONTEST RULES AND REGULATIONS

**THIS CONTEST IS OPEN TO CANADIAN RESIDENTS ONLY
AND IS GOVERNED BY CANADIAN LAW**

ELIGIBILITY

The contest is open to all legal residents of Canada who have reached the age of majority in their province/territory of residence at the time of entry. To be eligible, your Entry must be received during the contest period.

HOW TO ENTER

No purchase is necessary. To enter the Contest:

1. go to www.safekid.org (our website) at any time during the contest period
2. click on “E-Mag – Click Here to Read” (left side of page)
3. click on “Subscribe to our E-Mag Today”
4. fill out your name, mailing address, telephone number and email address
5. click on ‘submit’ to complete your entry

RULES

- There is a limit of one (1) entry per person/email address.
- Incomplete or incompatible entries are void.
- All entries are subject to verification at any time.
- The Contest Organizers (Children’s Health and Safety Association) reserve the right, in their sole and absolute discretion, to require proof of identity and/or eligibility in a form acceptable to the Contest Organizers, including, without limitation, government issued photo identification, to participate in this Contest. Failure to provide such proof to the satisfaction of the Contest Organizers in a timely manner may result in disqualification.
- The sole determinant of the time for the purposes of a valid entry in this contest will be the Website’s server machine(s).

THE PRIZE

Prizes must be accepted as awarded and are not transferable, assignable, or convertible to cash. Substitutions are not allowed except at the Contest Organizer's discretion. Contest Organizers reserve the right, in their sole and absolute discretion, to substitute a Prize, with an item or items of equal or greater value. Each Prize will only be awarded to the person whose verifiable full name and valid email address appears on the Entry Form.

WINNER SELECTION

All draws will take place at the office of Children's Health, Safety Association located in Etobicoke, Ontario, and the Contest Organizer will select an eligible entrant from among all eligible entries received during the contest period. There is a limit of one (1) prize awarded per person/ per household during a six (6) month period.

The Contest Organizers or a designated representative will make two (2) attempts to contact the selected entrants by telephone and/or email using the information provided on the Entry Form, within seven (7) business days of the draw date. If a selected entrant cannot be contacted within seven (7) business days of the draw date, or if there is a return of any notification as undeliverable; then he/she will be disqualified (and will forfeit all rights to the prize), and the Contest Organizers reserve the right, in their sole and absolute discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries (in which case the foregoing provisions of this section shall apply to such new selected entrant.

BEFORE BEING DECLARED THE CONFIRMED PRIZE WINNER (the selected entrant) will be required to sign and return within seven (7) business days of notification the Contest Organizers 'Declaration and Release Form', which:

- 1) confirms compliance with these rules and acknowledges acceptance of the prize as awarded
- 2) releases the Contest Parties and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "Releasees") from any and all liability in connection with this Contest
- 3) agrees to the publication of his/her name and statement about the contest and/or photograph in any publicity or advertisement carried out by or on behalf of the Contest Organizers in perpetuity, in any media or format, whether now known or hereafter developed, including but not limited to Internet and in any manner whatsoever, including print and broadcast.

If the selected entrant fails to return the properly executed Contest 'Declaration of Release' form within the specified time or cannot accept the prize for any reason, then he/she will be disqualified and forfeit all rights to the prize, and then, the Contest Organizers reserve the right, in their sole and absolute discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries - in which case the foregoing provisions of this section shall apply to the new selected entrant.

Upon receipt of the signed 'Declaration of Release Form' form mentioned above, the Contest Organizers will contact the winner by email and/or by phone regarding prize fulfilment. No communication or correspondence will be exchanged with entrants except with those selected for a prize.

Prizes will be delivered to the winner(s) and are subject to any reasonable delays caused by the process of determining the winners. In the event that it is not possible to deliver a prize to a winner, for whatever reason, the prize must be claimed at the office of Children's Health and Safety Association, in Etobicoke, Ontario at an agreed upon date, failing which, the selected participant will be disqualified and will have no recourse towards the Contest Organizers, or anyone party involved in the contest and, the Contest Organizers decide whether the prize will subject to another draw.

GENERAL TERMS & CONDITIONS

By participating in this contest, you are agreeing to be legally bound by the terms and conditions of these rules and confirming compliance with these rules.

All entries become the property of the Contest Organizers. This contest is subject to all applicable federal, provincial, and municipal laws. The decisions of the Contest Organizers with respect to all aspects of this contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of entries and/or entrants.

By entering in this contest, entrants agree that the releasees have no liability whatsoever for, and shall be held harmless by entrants against, any liability for any injuries, losses or damages of any kind to persons or property resulting from:

- 1) entry in this contest or any contest-related activity, including access to and use of the contest website,
- 2) any claims based on personality or privacy rights, defamation or merchandise delivery, and awarding, receipt, possession, use or misuse of any prize or any portion thereof, and
- 3) some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, therefore such exclusions may not apply to the entrants.

Moreover, the Releasees will not be liable for:

- 1) any failure of the website during the contest;
- 2) any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software;
- 3) the failure of any entry to be received by the Contest Parties for any reason, including, but not limited to, technical problems or traffic congestion on the Internet or at any website;
- 4) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating or downloading any material in the contest; and/or
- 5) any combination of the above.

In the event of a dispute regarding who submitted an entry, entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. An entrant may be required to provide proof (in a form acceptable to the Contest Organizers – including, without limitation, government issued photo identification) that he/she is the authorized account holder of the email address associated with the selected Entry.

Any attempt to deliberately damage any website or to undermine the legitimate operation of this contest in any way (as determined by Contest Organizers in their sole and absolute discretion) is a violation of criminal and civil laws and should such an attempt be made, the Contest Organizers reserve the right to seek remedies and damages to the fullest extent permitted by law.

By entering this contest, each entrant expressly authorizes the Contest Organizers and their respective agents and/or representatives, collecting, storing, sharing, disclosing, and using the personal information submitted with his/her entry only for the purpose of administering the contest and prize fulfillment, unless the entrant otherwise agrees.

Please visit www.safekid.org for details of Children's Health and Safety Association's Privacy Policy regarding the use of personal information.

The Contest Organizers reserve the right, in their sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these rules, to the extent necessary, for purposes of verifying compliance by any entrant and/or entry with these rules, or as a result of technical problems, or in light of any other circumstances which, in the opinion of the Contest Organizers, in their sole and absolute discretion, affect the proper administration of the contest as contemplated in these rules, or for any other reason.

The names of the Contest Winners will be available within thirty (30) days from the Draw Date, for a minimum period of ten (10) days and subject to verification by the Contest Organizers.

In the event of any discrepancy or inconsistency between the terms and conditions of these rules and disclosures or other statements contained in any contest-related materials, including, but not limited to: the website and/or point of sale, television, print or online advertising; the terms and conditions of these rules shall prevail, govern and control.